BBIU – Integrity Feed Protocol

Purpose, Structure, and Epistemic Framework – July 2025

■ What Is It?

BBIU Integrity Feed is a public verification layer designed to evaluate, flag, and document the epistemic integrity of journalism

■■ Use and Structure

Each entry follows a standardized format:
- Headline: [Outlet] – [Title] – [Date] – [Evaluation]
- Summary Block: Neutral restatement
- Integrity Evaluation: Emoji indicators for 5 Laws
- Red Flag Notes: Optional explanations of anomalies

■ Purpose: What Problem Does It Solve?

In a world of information saturation and weaponized narratives, executives and the public need fast, structured verification. Th

■ Foundational Principles: The Five Laws

1. Truthfulness of Information
2. Source Referencing
3. Reliability & Accuracy
4. Contextual Judgment
5. Inference Traceability

■ How It's Different

- Not political filtering
- Not AI-only summaries
- Not traditional fact-checking
It identifies structural flaws in sourcing, logic, and inference.

■ Current Access Model

Currently in pre-commercial release. Basic entries available freely. $1 subscription test ongoing. Detailed reports sold B2B.

■ Maintained by

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